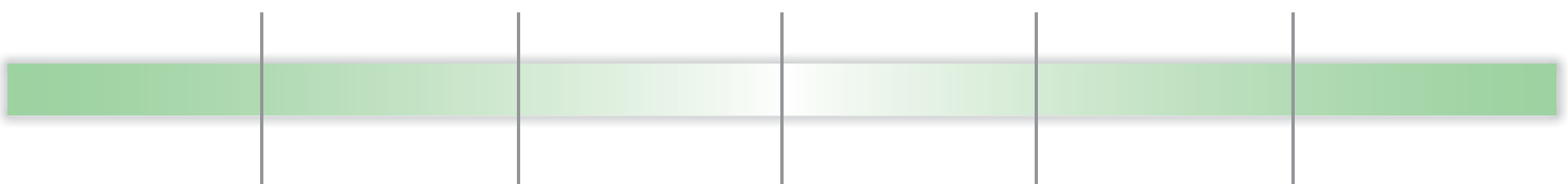


WHAT IS MORE IMPORTANT TO YOU?

The goal of this exercise is to better understand your values and priorities. This feedback will guide the future design of Ocean Avenue. This exercise explores the trade-offs associated with re-designing a street. For example, more lanes of traffic, may speed travel time for cars or transit, but may mean narrower sidewalks and longer crosswalks. Wider sidewalks and shorter crossings improve pedestrian conditions, but may slow down cars or transit and reduce capacity. It is important to consider these trade-offs and the implications to people walking, riding bikes, using transit and drivers. For each set of images, participants will be asked to place a dot along the scale to indicate where their individual priorities fall along the spectrum.



**MORE SPACE
FOR CARS**

NEUTRAL

**MORE SPACE
FOR BIKES**

OCEAN AVE
CORRIDOR DESIGN

For more information visit:
<http://oceanavenue.sfplanning.org>

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WHAT IS MORE IMPORTANT TO YOU?

2



CROSSINGS THAT FAVOR CARS

NEUTRAL

CROSSINGS THAT FAVOR PEOPLE

3



MORE SPACE FOR TRANSIT

NEUTRAL

MORE SPACE FOR CARS

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WHAT IS MORE IMPORTANT TO YOU?

4



MORE SPACE FOR PARKING

NEUTRAL

MORE SIDEWALK SPACE

5



MORE SPACE FOR SIDEWALK AMENITIES

NEUTRAL

MORE SPACE FOR WALKING

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