

CHANGE IN THE NEIGHBORHOOD

3B. Mission Street: 2012 Public Life Demographics

POPULATION

62,105

vs. 807,755 Citywide

POPULATION DENSITY

47  per acre

vs. 27 Citywide

MEDIAN AGE

35.9

vs. 35 Citywide

NO. OF HOUSEHOLDS

25,680 

vs. 340,839 Citywide

MEDIAN HOUSEHOLD INCOME

\$75,269

vs. \$73,877 Citywide

EDUCATION

Over half of the adult population graduated from college.

NO. OF HOUSING UNITS

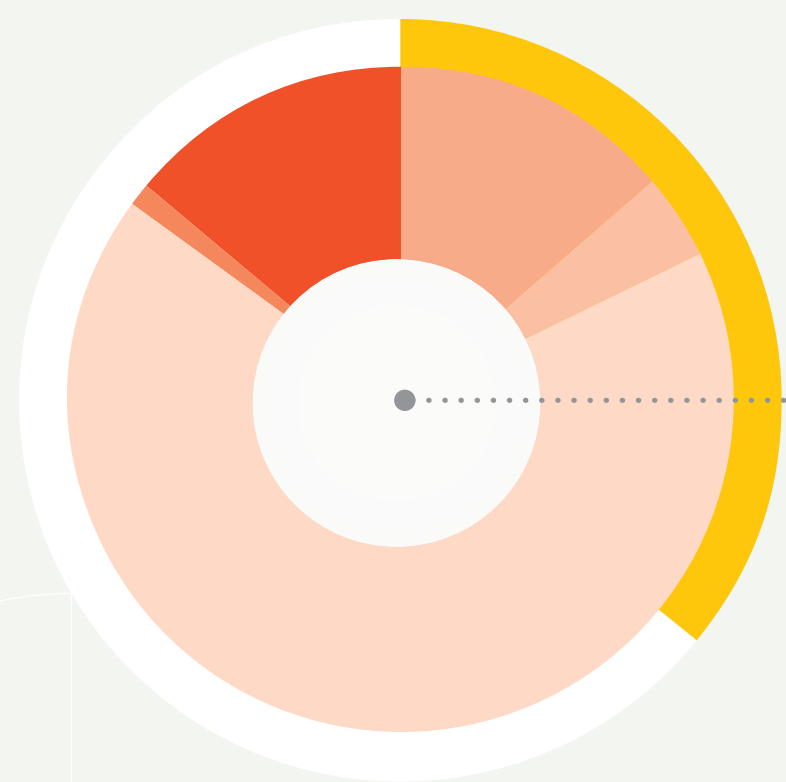
28,085

vs. 375,861 Citywide

RESIDENTIAL DENSITY

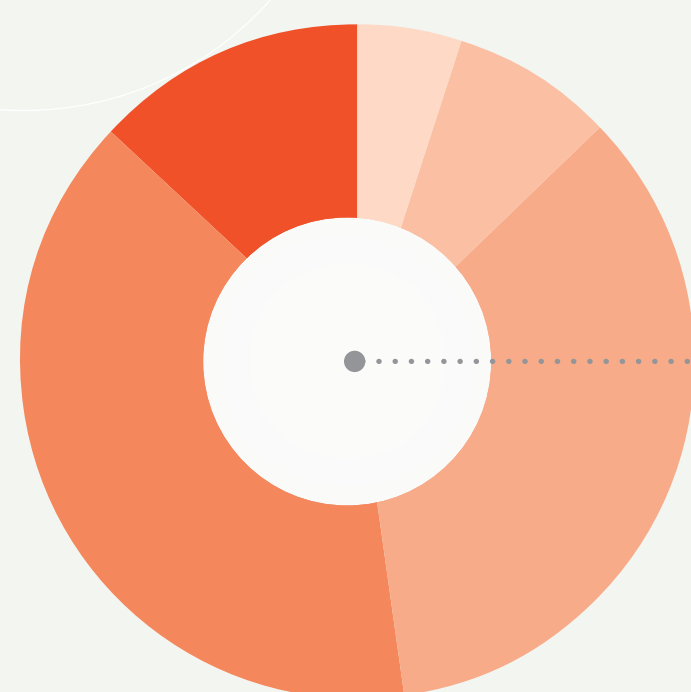
21  units per acre

vs. 12 Citywide



RACE / BACKGROUND


	CITYWIDE	MISSION STREET
White	51%	68%
Black	6%	4%
Asian	33%	14%
Native American / Hawaiian or Pacific Islander	1%	1%
Other / Two or More	9%	14%
% Latino	15%	36%
Male / Female Ratio	51/49%	54/46%
Foreign Born	36%	36%
Linguistic Isolated Households	13%	14%



AGE

Under 5	4%	5%
5 to 17	9%	8%
18 to 34	30%	35%
35 to 59	37%	39%
60 and over	20%	13%

% OF HOUSEHOLDS WITHOUT A CAR


36% 

vs. 47% Citywide

HOUSEHOLDS

Family Households	32%	28%
Single-Person Households	39%	44%
Non-Family Households	28%	27%
Average Household Size	2.4	2.3
Average Family Household Size	3.5	3.3

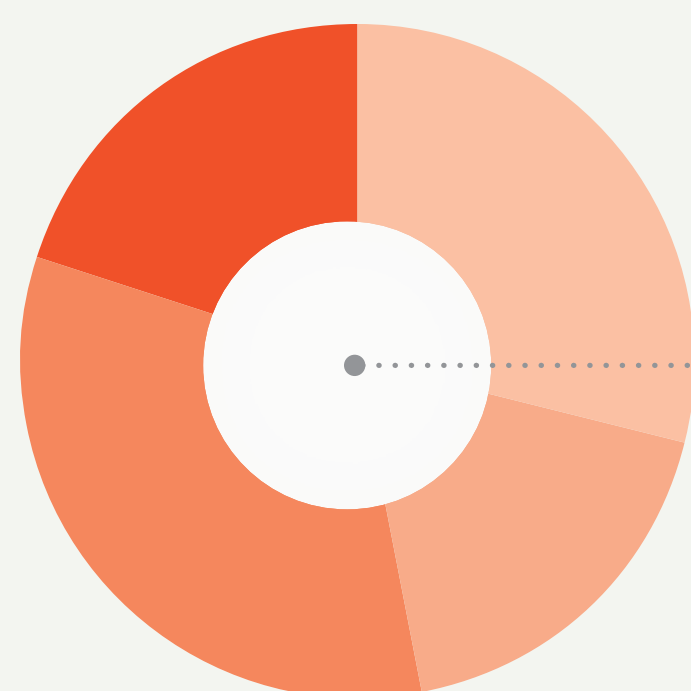
UNEMPLOYMENT

7% 

vs. 8% Citywide

INCOME

Median Family Household Income	\$89,610	\$73,185
Per Capita Income	\$47,278	\$44,772
% Poverty	13%	14%
Unemployment	8%	7%

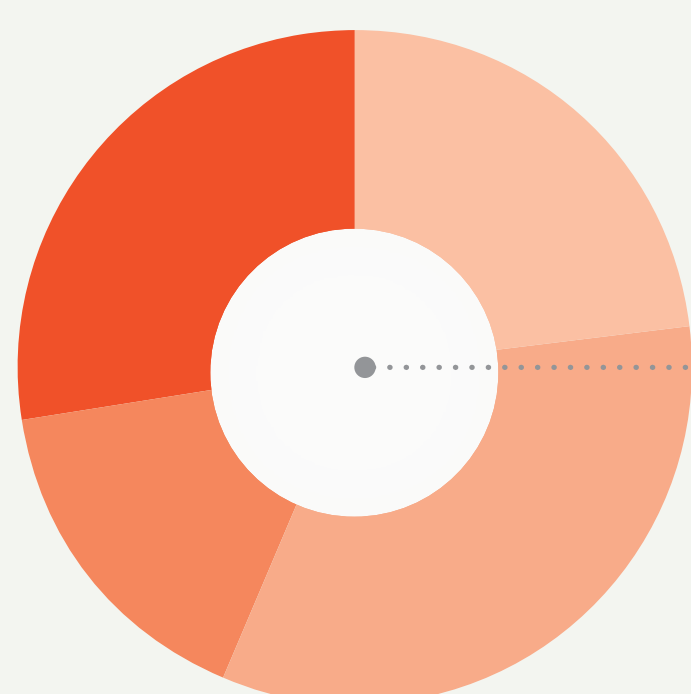


EDUCATION

High School or Less	28%	29%
Some College / AA Degree	20%	18%
College Degree	32%	33%
Post Graduate	20%	20%

HOUSING

Renting Households	57%	64%
Rental Vacancy Rate	3.4%	3%
Median Rent	\$1,389	\$1,279



HOUSING TYPE

Single Family Housing	32%	23%
2 - 4 Units	22%	33%
5 - 9 Units	10%	16%
10 units or more	36%	27%

Source: 2007–2011 American Community Survey (Census tracts used to approximate Mission Street study area based on a quarter-mile buffer)

(¼ mile corridor from South Van Ness Avenue to Randall Street)